

IN 2010, AN EVENT ENDORSED BY THE EUROPEAN UNION



« I believe in the importance of bringing the citizens of Europe closer together. Getting to know the people who live next door is a very good start. Therefore I am happy to lend my patronage to the Neighbours Day 2010. I fully support its objective to develop a network of partners willing to promote a 'better living together'. I hope that this year's Neighbours Day events shall enhance people's interest in contributing to a society founded on common values, such as solidarity, tolerance, mutual respect and the fight against discrimination. Europe begins next door! »

Herman VAN ROMPUY
President of the European Council

« As social housing providers, our vision is of a Europe where communities are socially, economically and environmentally sustainable and where all are enabled to reach their full potential. European Neighbours' Day is a practical way to bring communities together and instil solidarity among neighbours and we encourage everyone to take part in an initiative that is improving neighbourhoods across Europe. »



David ORR, President of CECODHAS
(European Liaison Committee for Social Housing)



EUROPEAN AND INTERNATIONAL PARTNERS

- AUSTRALIA : www.neighbourday.org
- BELGIUM : info@immeublesenfete.be
- CANADA : info@rqvvs.qc.ca
- CZECH REPUBLIC : info@svateksousedu.cz
- ENGLAND : neighboursday@housing.org.uk
- FRANCE : info@immeublesenfete.com
- HUNGARY : info@szomszedunnep.hu
- HOLLAND : burendag@oranjefonds.nl
- ITALY : FESTADEVICINI@FEDERCASA.IT
- JAPAN : mail@rinjinmatsuri.jp
- LUXEMBURG : contact@fetedesvoisins.lu
- MEXICO : provecino@hotmail.com
- PORTUGAL : festadosvizinhos@gmail.com
- SPAIN : fecovi@fevecta.coop
- SWITZERLAND: immeublesenfete@ville-ge.ch
- TOGO : voisinssolidairestogo@yahoo.fr
- TURKEY : systemandgeneration.eu@gmail.com
- TAIWAN : www.tyccc.gov.tw
- USA : info@neighborhoodday.org

FOR ALL THE OTHER COUNTRIES,
PLEASE CONTACT THE INTERNATIONAL
COORDINATION IN PARIS

European Federation of Local Solidarity

26, rue Saussier-Leroy

75017 Paris - France

Tel : +33 (0)1.42.12.72.72

Fax : +33 (0)1.42.12.00.66

contact@european-neighbours-day.eu

www.world-neighbours-day.eu

ABOUT US ?

Neighbours' Day is an initiative of the European Federation of Local Solidarity. Created in 2005, the E.F.L.S. is a non-profitable organization based in Paris (France). Its main objective is to develop a network of partners willing to promote a "better living together".

« The wonderful success of Neighbours' Day has stimulated us to go even further and make the dynamics of friendship and solidarity last all year! The Neighbours' Together programme offers people the opportunity to join a positive movement, creator of social value. »



Atanase PERIFAN
President of the E.F.L.S.
Neighbours' Day Founder

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neighbours' day

Friday 27 May 2011

THE FIRST CITIZEN MEETING IN EUROPE 10 MILLION PARTICIPANTS ALL OVER THE WORLD 1 200 CITIES AND HOUSING ASSOCIATIONS PARTNERS

www.world-neighbours-day.org



THE FIRST NEIGHBOURS' MEETING FOR A "BETTER LIVING TOGETHER"

Neighbours' Day encourages people to get to know and talk to each other. It creates better conditions for living together and fosters community cohesion and solidarity. By meeting each other once a year at an informal celebratory event, Neighbours' Day improves the way people live together and helps instil community cohesion. Although the event is supported by city councils and housing associations, the main aim is to get local residents to take on lead roles and organise a neighbours' party themselves. Throughout Europe, the day features various activities enriched by the local culture and creates networks for neighbourly and community practices.

HISTORY

1999 : Creation of Neighbours' day in Paris and launch of the event throughout France in 2000.

2004 : Creation of European Neighbours' Day.

2010 : European Neighbours' Day is celebrated in 1 200 cities of 32 countries (20 EU countries). 10 million inhabitants around the world joined in.



THE EVENT IN BRIEF...

WHAT :

Encourage people to get together, to meet each other and enjoy themselves.

WHO :

Neighbours together.

WHERE :

It could be in the street, in the garden, in the hall, or in the building courtyard.

HOW :

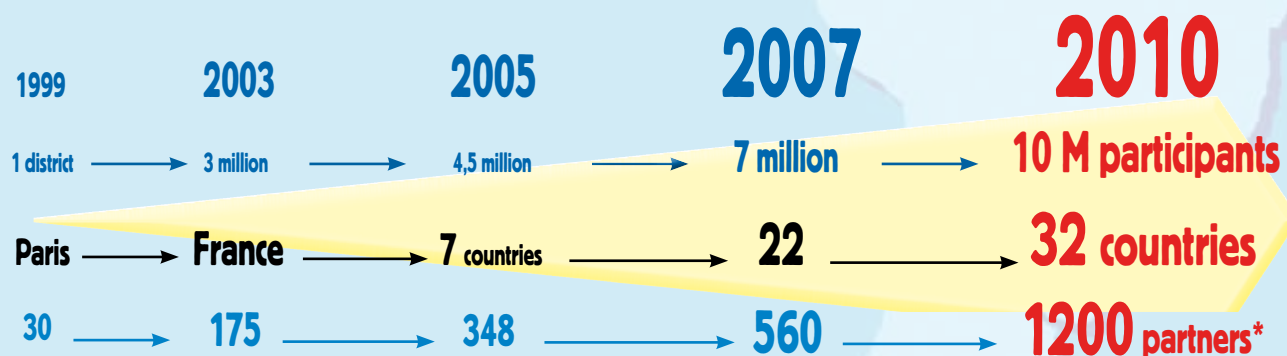
Organise a neighbours' party, everybody brings something along.

SUPPORTED BY :

Town and city councils, social housing organisations, local associations, public and private partners.

WHEN :

Friday 27th May 2011



*The E.F.L.S has developed a network of city and housing organization partners to coordinate and promote Neighbours' Day on a local level

AN EVER-GROWING MEDIA COVERAGE

170 TV news items

5200 press articles and quotes

450 radio stories*

*E.F.L.S estimates



HOW TO PARTICIPATE ?

To make your participation official, all you have to do is to Register.
Your Registration enables you to have the use of the Neighbours' Day brand name.

REASONS TO JOIN IN !

- You benefit from a citizen movement to get the inhabitants support a same project.
- You bring together local decision makers around a positive project.

COMMUNICATION TOOLS

- A CD ROM containing all the communication tools in high definition format of the leaflet, invitation, postcard and poster (in different formats) which can be personalised with the logo and the name of the city.
- A promotional video.
- An operational guide, a timetable and tips to optimize the mobilization of the inhabitants.
- A press kit containing one press file and one press release.

SUPPORT AND NETWORKING

- Permanent support and advice from the Association to help you organize "Neighbours' Day"
- European award of "Friendly and Cohesive City" to mayors, housing associations and other organizers.
- Press Conference for the launch of the event.
- Annual seminar and extranet site to exchange best practices with other partners.

OUR WEBSITE

www.world-neighbours-day.org

Our site gives you access to all National Neighbours' Day sites around the world.



WHAT'S NEXT ?

The wonderful success of Neighbours' Day has stimulated us to go further.

CONTEXT

- A society in which insularism and indifference are gaining ground
 - Individualism and isolation are weakening social ties
 - An aging population and the fragmentation of the family unit intensify this phenomenon
- ⇒ Institutions cannot cope with this situation alone

OUR CONVICTIONS

- To be more effective, solidarity must be founded on three complementary pillars: institutions, family, and neighbour
 - To be "sustainable", solidarity must be founded on reciprocity
- ⇒ There is great untapped potential for generosity among inhabitants ; we must help them find it



- It has developed a system for encouraging people to help out their neighbours
- An action plan for councils and housing associations with seasonal events (summer kits, back-to-school kits, etc.)
- Neighbours Together benefits from the know-how of Neighbours' Day founders.